



Counties: Dale, AL



2000 Total Population	49,129
2000 Group Quarters	1,665
2008 Total Population	48,130
2013 Total Population	47,505
2008 - 2013 Annual Rate	-0.26%



2000 Households	18,878
2000 Average Household Size	2.51
2008 Households	19,095
2008 Average Household Size	2.43
2013 Households	19,063
2013 Average Household Size	2.4
2008 - 2013 Annual Rate	-0.03%
2000 Families	13,637
2000 Average Family Size	2.99
2008 Families	13,640
2008 Average Family Size	2.93
2013 Families	13,486
2013 Average Family Size	2.92
2008 - 2013 Annual Rate	-0.23%



2000 Housing Units	21,779
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	30.9%
Vacant Housing Units	13.3%
2008 Housing Units	22,769
Owner Occupied Housing Units	54.7%
Renter Occupied Housing Units	29.2%
Vacant Housing Units	16.1%
2013 Housing Units	23,190
Owner Occupied Housing Units	53.4%
Renter Occupied Housing Units	28.8%
Vacant Housing Units	17.8%

Median Household Income

2000	\$32,164
2008	\$37,650
2013	\$41,502

Median Home Value

2000	\$62,793
2008	\$89,700
2013	\$92,082

Per Capita Income

2000	\$16,010
2008	\$18,091
2013	\$19,853

Median Age

2000	34.2
2008	35.3
2013	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Dale, AL

**2000 Households by Income**

Household Income Base	18,890
< \$15,000	22.8%
\$15,000 - \$24,999	17.1%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	18.9%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	5.7%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.6%
\$200,000+	0.5%
Average Household Income	\$39,675

2008 Households by Income

Household Income Base	19,095
< \$15,000	18.8%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	23.5%
\$75,000 - \$99,999	6.9%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	0.6%
\$200,000+	0.6%
Average Household Income	\$44,564

2013 Households by Income

Household Income Base	19,063
< \$15,000	16.4%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	0.7%
\$200,000+	0.7%
Average Household Income	\$48,302

2000 Owner Occupied HUs by Value

Total	12,127
<\$50,000	37.5%
\$50,000 - 99,999	44.2%
\$100,000 - 149,999	9.7%
\$150,000 - 199,999	4.4%
\$200,000 - \$299,999	2.4%
\$300,000 - 499,999	1.0%
\$500,000 - 999,999	0.4%
\$1,000,000+	0.1%
Average Home Value	\$77,015

2000 Specified Renter Occupied HUs by Contract Rent

Total	6,676
With Cash Rent	77.7%
No Cash Rent	22.3%
Median Rent	\$296
Average Rent	\$301

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Dale, AL



2000 Population by Age

Total	49,129
0 - 4	7.5%
5 - 9	7.5%
10 - 14	7.2%
15 - 19	7.4%
20 - 24	6.6%
25 - 34	15.0%
35 - 44	15.3%
45 - 54	12.6%
55 - 64	9.2%
65 - 74	6.8%
75 - 84	3.7%
85+	1.3%
18+	73.4%

2008 Population by Age

Total	48,130
0 - 4	7.7%
5 - 9	6.9%
10 - 14	6.2%
15 - 19	6.3%
20 - 24	7.0%
25 - 34	15.6%
35 - 44	13.0%
45 - 54	13.7%
55 - 64	11.0%
65 - 74	7.0%
75 - 84	4.1%
85+	1.6%
18+	75.7%

2013 Population by Age

Total	47,505
0 - 4	7.6%
5 - 9	6.7%
10 - 14	6.2%
15 - 19	6.0%
20 - 24	6.6%
25 - 34	15.3%
35 - 44	12.5%
45 - 54	13.1%
55 - 64	12.5%
65 - 74	7.4%
75 - 84	4.4%
85+	1.8%
18+	76.0%

2000 Population by Sex

Males	49.6%
Females	50.4%

2008 Population by Sex

Males	49.7%
Females	50.3%

2013 Population by Sex

Males	49.7%
Females	50.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Dale, AL****2000 Population by Race/Ethnicity**

Total	49,129
White Alone	74.4%
Black Alone	20.4%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	1.2%
Some Other Race Alone	1.3%
Two or More Races	2.1%
Hispanic Origin	3.3%
Diversity Index	44.4

2008 Population by Race/Ethnicity

Total	48,130
White Alone	71.8%
Black Alone	21.2%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	1.7%
Some Other Race Alone	2.0%
Two or More Races	2.7%
Hispanic Origin	5.2%
Diversity Index	49.4

2013 Population by Race/Ethnicity

Total	47,505
White Alone	70.1%
Black Alone	21.6%
American Indian Alone	0.7%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	2.6%
Two or More Races	3.0%
Hispanic Origin	6.7%
Diversity Index	52.9

**2000 Population 3+ by School Enrollment**

Total	46,921
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	12.4%
Enrolled in Grade 9-12	6.3%
Enrolled in College	4.7%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	73.0%

2008 Population 25+ by Educational Attainment

Total	31,792
Less than 9th Grade	6.0%
9th - 12th Grade, No Diploma	12.1%
High School Graduate	30.4%
Some College, No Degree	25.7%
Associate Degree	10.4%
Bachelor's Degree	10.5%
Graduate/Professional Degree	5.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Dale, AL

**2008 Population 15+ by Marital Status**

Total	38,154
Never Married	21.1%
Married	59.8%
Widowed	6.9%
Divorced	12.2%

**2000 Population 16+ by Employment Status**

Total	37,429
In Labor Force	62.3%
Civilian Employed	50.2%
Civilian Unemployed	4.2%
In Armed Forces	7.9%
Not in Labor Force	37.7%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	91.4%
Civilian Unemployed	8.6%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	92.1%
Civilian Unemployed	7.9%

2000 Females 16+ by Employment Status and Age of Children

Total	19,199
Own Children < 6 Only	9.7%
Employed/in Armed Forces	4.3%
Unemployed	0.9%
Not in Labor Force	4.5%
Own Children < 6 and 6-17 Only	6.7%
Employed/in Armed Forces	3.3%
Unemployed	0.4%
Not in Labor Force	3.0%
Own Children 6-17 Only	19.6%
Employed/in Armed Forces	13.2%
Unemployed	1.1%
Not in Labor Force	5.3%
No Own Children < 18	64.0%
Employed/in Armed Forces	27.2%
Unemployed	2.3%
Not in Labor Force	34.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Dale, AL

**2008 Employed Population 16+ by Industry**

Total	18,790
Agriculture/Mining	1.0%
Construction	7.3%
Manufacturing	11.2%
Wholesale Trade	2.1%
Retail Trade	13.6%
Transportation/Utilities	10.3%
Information	0.6%
Finance/Insurance/Real Estate	3.9%
Services	42.3%
Public Administration	7.6%

2008 Employed Population 16+ by Occupation

Total	18,790
White Collar	48.3%
Management/Business/Financial	8.8%
Professional	16.7%
Sales	12.0%
Administrative Support	10.9%
Services	20.5%
Blue Collar	31.2%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	9.3%
Production	7.6%
Transportation/Material Moving	7.5%

**2000 Workers 16+ by Means of Transportation to Work**

Total	21,313
Drove Alone - Car, Truck, or Van	82.7%
Carpooled - Car, Truck, or Van	10.9%
Public Transportation	0.5%
Walked	2.6%
Other Means	1.4%
Worked at Home	1.9%

2000 Workers 16+ by Travel Time to Work

Total	21,313
Did Not Work at Home	98.1%
Less than 5 minutes	4.1%
5 to 9 minutes	14.9%
10 to 19 minutes	36.0%
20 to 24 minutes	14.4%
25 to 34 minutes	16.7%
35 to 44 minutes	3.6%
45 to 59 minutes	5.0%
60 to 89 minutes	1.6%
90 or more minutes	1.8%
Worked at Home	1.9%
Average Travel Time to Work (in min)	20.7

2000 Households by Vehicles Available

Total	18,878
None	6.3%
1	34.0%
2	38.5%
3	15.4%
4	4.1%
5+	1.7%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Dale, AL



2000 Households by Type

Total	18,878
Family Households	72.2%
Married-couple Family	55.0%
With Related Children	26.1%
Other Family (No Spouse)	17.2%
With Related Children	12.5%
Nonfamily Households	27.8%
Householder Living Alone	24.3%
Householder Not Living Alone	3.4%

Households with Related Children	38.5%
Households with Persons 65+	21.9%

2000 Households by Size

Total	18,878
1 Person Household	24.3%
2 Person Household	33.9%
3 Person Household	19.0%
4 Person Household	15.0%
5 Person Household	5.4%
6 Person Household	1.7%
7+ Person Household	0.7%

2000 Households by Year Householder Moved In

Total	18,878
Moved in 1999 to March 2000	23.2%
Moved in 1995 to 1998	27.7%
Moved in 1990 to 1994	12.7%
Moved in 1980 to 1989	15.8%
Moved in 1970 to 1979	10.0%
Moved in 1969 or Earlier	10.7%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	21,779
1, Detached	58.7%
1, Attached	7.2%
2	3.3%
3 or 4	4.9%
5 to 9	2.5%
10 to 19	0.6%
20+	1.4%
Mobile Home	21.1%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	21,779
1999 to March 2000	2.1%
1995 to 1998	7.9%
1990 to 1994	7.6%
1980 to 1989	22.8%
1970 to 1979	22.4%
1969 or Earlier	37.1%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Dale, AL

Top 3 Tapestry Segments

1.	Rooted Rural
2.	Midland Crowd
3.	Crossroads



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$26,052,157
Average Spent	\$1,364.34
Spending Potential Index	51
Computers & Accessories: Total \$	\$2,702,695
Average Spent	\$141.54
Spending Potential Index	59
Education: Total \$	\$15,091,444
Average Spent	\$790.33
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$44,405,755
Average Spent	\$2,325.52
Spending Potential Index	63
Food at Home: Total \$	\$58,852,847
Average Spent	\$3,082.11
Spending Potential Index	63
Food Away from Home: Total \$	\$40,439,606
Average Spent	\$2,117.81
Spending Potential Index	62
Health Care: Total \$	\$52,037,949
Average Spent	\$2,725.21
Spending Potential Index	67
HH Furnishings & Equipment: Total \$	\$24,359,228
Average Spent	\$1,275.69
Spending Potential Index	55
Investments: Total \$	\$9,584,090
Average Spent	\$501.92
Spending Potential Index	49
Retail Goods: Total \$	\$319,333,901
Average Spent	\$16,723.43
Spending Potential Index	62
Shelter: Total \$	\$166,443,051
Average Spent	\$8,716.58
Spending Potential Index	56
TV/Video/Sound Equipment: Total \$	\$16,976,940
Average Spent	\$889.08
Spending Potential Index	62
Travel: Total \$	\$20,482,374
Average Spent	\$1,072.66
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$11,806,966
Average Spent	\$618.33
Spending Potential Index	62

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.